



2025

Company Profile

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Our Partners

From Challenges to Integrated Solutions

Many educational institutions have a passion for growth and competition, but still lack:

- Clear strategic plans
- An organized administrative system
- Modern technology solutions
- Creative marketing that makes them heard in the education sector

This is where myneto comes in :
We help educational institutions overcome these challenges through integrated solutions ,that raise operational efficiency enhance competitiveness and support confident growth

Our services

INTEGRATED DIGITAL OPERATIONS & TRANSFORMATION

- DEVELOPING DETAILED OPERATIONAL STUDIES
- BUILDING STRUCTURED ADMINISTRATIVE AND EDUCATIONAL FRAMEWORKS (MANAGER – DEPUTY – SUPERVISOR – COORDINATOR)
- DESIGNING ANNUAL EXECUTION PLANS FOR LEADERSHIP TEAMS
- CREATING DIGITAL MANAGEMENT SYSTEMS COVERING STUDENT AFFAIRS, REGISTRATION, HR, QUALITY, AND SCHEDULING

ENHANCING CUSTOMER EXPERIENCE

(PARENTS & STUDENTS)

- DESIGNING THE PARENT JOURNEY EXPERIENCE
- ACTIVATING SERVICE CHANNELS (CALLS – WHATSAPP – CHATBOTS)
- ESTABLISHING EFFECTIVE ADMISSION POLICIES AND CONTINUOUS FEEDBACK ANALYSIS

Our services

EDUCATIONAL MARKETING

- BUILDING ANNUAL AND SEASONAL MARKETING STRATEGIES
- MANAGING DIGITAL CAMPAIGNS ACROSS MULTIPLE PLATFORMS
- CREATING ENGAGING EDUCATIONAL CONTENT
- ORGANIZING PROFESSIONAL PHOTOGRAPHY SESSIONS
- ACTIVATING AND MANAGING OFFICIAL SCHOOL ACCOUNTS

TRAINING & CAPACITY BUILDING

- EMPOWERING EDUCATIONAL LEADERS IN OPERATIONS AND DIGITAL TRANSFORMATION
- TRAINING TEACHERS ON ACTIVE LEARNING STRATEGIES AND TECHNOLOGY INTEGRATION
- DEVELOPING PUBLIC RELATIONS AND ADMISSIONS TEAMS' SKILLS IN CONVERSION AND OBJECTION HANDLING

Our services

CURRICULUM DEVELOPMENT & QUALITY ASSURANCE

- REVIEWING AND ACCREDITING CURRICULA AND LEARNING RESOURCES
- DEVELOPING TOOLS TO MONITOR ACADEMIC PERFORMANCE
- CONDUCTING PERIODIC ASSESSMENTS OF TEACHERS, STUDENTS, AND PARENTS' EXPERIENCE

SCHOOL BRANDING & EVENTS

- MANAGING SEASONAL EVENTS AND GRADUATION CEREMONIES
- BUILDING A COMPLETE VISUAL IDENTITY FOR SCHOOLS
- DESIGNING AND ACTIVATING EXTRACURRICULAR EDUCATIONAL ACTIVITIES

Our services

EDUCATIONAL CONSULTING & INSTITUTIONAL DEVELOPMENT

- CONDUCTING COMPREHENSIVE EDUCATIONAL STUDIES AND DIAGNOSTICS
- DEVELOPING STRATEGIC AND ACADEMIC PLANS FOR EDUCATIONAL INSTITUTIONS
- DESIGNING CURRICULA AND ENRICHMENT ACTIVITIES ALIGNED WITH MODERN STANDARDS
- CREATING INSTRUCTIONAL GUIDES FOR TEACHERS AND ADMINISTRATORS
- EVALUATING ACADEMIC PERFORMANCE AND SETTING CONTINUOUS IMPROVEMENT PLANS
- SUPPORTING QUALITY ASSURANCE AND ACCREDITATION PROGRAMS

EDUCATIONAL INVESTMENT & BROKERAGE

- PROVIDING TAILORED INVESTMENT SOLUTIONS FOR EDUCATIONAL INSTITUTIONS
- STRUCTURING AND SUPPORTING INVESTMENT OPPORTUNITIES IN THE EDUCATION SECTOR
- FACILITATING THE SALE AND ACQUISITION OF EDUCATIONAL INSTITUTIONS

Our goal... transforming educational institutions into success stories

We help educational institutions evolve from traditional setups into competitive, high-performing entities that integrate management, technology, and marketing into one seamless experience—enhancing efficiency, elevating customer satisfaction, and driving sustainable success.

The future of education starts now...

To be the strategic partner for educational institutions striving for excellence—aligned with Vision 2030—building a more innovative and resilient future.

The principles that guide us

Specialization

Hands-on expertise in the education sector

Innovation

Practical solutions tailored for every school

Sustainable Growth

We deliver today and build for tomorrow

Integration

Management + Technology + Marketing in one unified solution

A Complete Toolkit for Educational Institutions

Training & Capacity Building

Empowering leaders and teachers for the future

Quality & Curriculum

Academic excellence with continuous monitoring

Branding & Events

Activities, campaigns, and visual identity that reflect the school's spirit

Smart Operations

Digital administrative systems that streamline school operations

Parent Journey

A seamless experience from first contact to enrollment

Educational Marketing

Your voice reaching students and parents effectively

**The difference between
any consultation... and ours**

From the heart of the educational field... we make the difference

- Our solutions are tailored to each school's needs — not one-size-fits-all
- We adopt an integrated approach that connects operations, education, and management into one system
- We continuously track and measure impact to ensure client satisfaction and real results

WE LAUNCH

STRATEGY EXECUTION

WE DESIGN
YOUR PLAN

TAILORED SOLUTIONS FOR YOUR SCHOOL

A Complete Journey:

From the First Step
to the Last Achievement...

WE
CONTINUOUSLY
IMPROVE

MEASURING RESULTS AND OPTIMIZING PERFORMANCE

WE LISTEN

ANALYZING YOUR CURRENT SITUATION

Our Partners



Let's begin your journey with us



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